

# PROMOTING FINANCIAL CAPABILITY IN NC:

*Report from the 2014 Assets Learning Conference*

*October 22, 2014*



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## **Opening Plenary**

***Ballroom 103***

*9:50 am-10:20 am*

*Share the learning: #ALCinNC*

### **Welcome from Sponsor and Organizers: Why This Conference?**

Frank McCain

Donna Gallagher

Craig May

### **Summary, Highlights, Tools and Examples from the Assets Learning Conference**

Raquel Lynch

Fran Rosebush

Colleen Briggs

Lucy Gorham

Sarah Glover

## **Concurrent Sessions**

*10:30 am-11:30 am*

### **Access to Small-Dollar Credit**

***Board Room***

Fran Rosebush

### **Financial Capability: Design and Implementation**

***AFEC Room***

Sofia Crisp

### **Insights from Behavioral Economics**

***Library***

Sarah Glover

### **Scaling Innovations in Financial Capability**

***Ballroom 103***

Colleen Briggs

## **Break for Lunch**

*11:30 am-12:00 pm*

## **Lunch Plenary**

*Ballroom 103*

*12:10 pm- 1:10 pm*

### **The Circle of Disparity**

Victor Galloway

## **Concurrent Sessions**

*1:20 pm-2:20 pm*

### **Asset Building in the**

**Workplace**

*Board Room*

Lucy Gorham

### **Building Financial Capability for**

**Youth Savers**

*Ballroom 103*

Donna Gallagher

### **Entrepreneurship as an Asset**

**in Communities of Color**

*AFEC Room*

Sadaf Knight

## **Closing Plenary**

*2:30 pm-3:00 pm*

*Ballroom 103*

### **Call to Action**

Fran Rosebush

Donna Gallagher

# **Special Acknowledgements:**

**Venue:**

*Julie Melikpor-Lee, NC A&T State University Alumni Foundation*

**Catering:**

*Culinary Visions*

**Technology:**

*CareySound, Inc.*

**Volunteer Management:**

*Fanta Dorley, Vision 4U Enterprises*

**Program Design:**

*Tonya King, United Way of Greater Greensboro*

**Floral Arrangements:**

*Unifour One ([www.unifouroc.org](http://www.unifouroc.org))*

**Project Initiation, Sponsorship Coordination,  
and Encouragement:**

*Gina Rogers-Mooney, JPMorgan Chase & Co.*

***For more materials and other  
information on the  
2014 Assets Learning Conference go to  
[www.assetsconference.org](http://www.assetsconference.org)***

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