

The logo features the text "ASSETS & OPPORTUNITY NETWORK" in a bold, blue, sans-serif font. The word "NETWORK" is significantly larger than "ASSETS & OPPORTUNITY". The text is overlaid on a network diagram consisting of several interconnected nodes of varying sizes and colors (blue, grey, orange) connected by thin lines. The background of the slide is a light blue gradient with faint icons of people and a network structure.

# ASSETS & OPPORTUNITY NETWORK

## Assets & Opportunity Local Data Center

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**ASSETSANDOPPORTUNITY.ORG/NETWORK**



## New Household Wealth and Financial Access Data

Compare your city, county, or region and build custom reports and tables.

[Visit the Mapping Tool](#)



**Taking the First Step:**  
*Six Ways to Start Building Financial Security and Opportunity at the Local Level*



ASSETS & OPPORTUNITY  
**NETWORK**

**IN-DEPTH LOCAL PROFILES  
IN SELECT CITIES**

**PUBLICATIONS & RESOURCES**

**CONNECT TO THE A&O NETWORK  
IN YOUR COMMUNITY**

**FAMILY  
ASSETS  
COUNT**

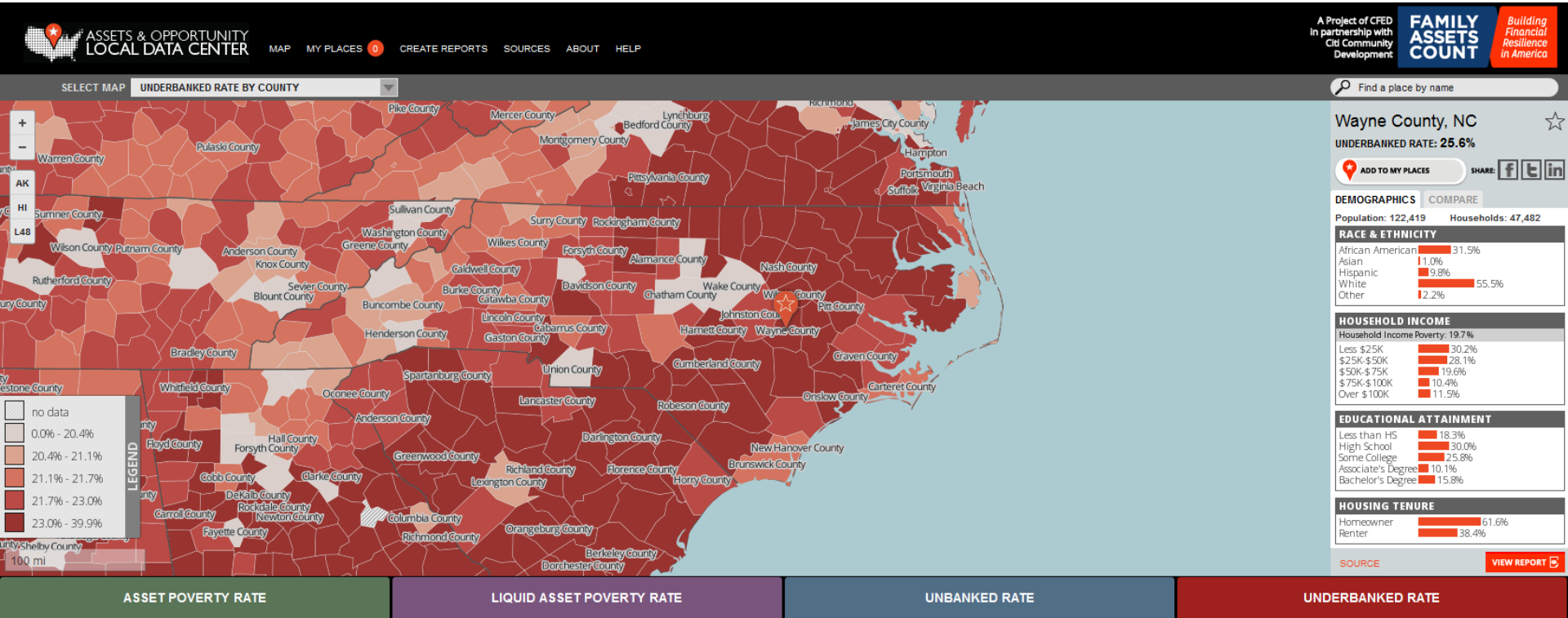
*Building  
Financial  
Resilience  
in America*

The Local Data Center is a component of Family Assets Count, a project of CFED in partnership with Citi Community Development. Family Asset Count provides decision makers and advocates with the data and tools necessary to expand financial access, opportunity, and security to America's vulnerable families. Visit [familyassetscount.org](http://familyassetscount.org).



# Local data by city, county, and metro area

[www.assetsandopportunity.org/localdata](http://www.assetsandopportunity.org/localdata)



# Local profiles

## View Place Profile

View information for a place.

## Definitions

### Asset Poverty Rate

Percentage of households without sufficient net worth to subsist at the poverty level for three months in the absence of income, 2011.

### Liquid Asset Poverty Rate

Percentage of households without sufficient liquid assets to subsist at the poverty level for three months in the absence of income, 2011.

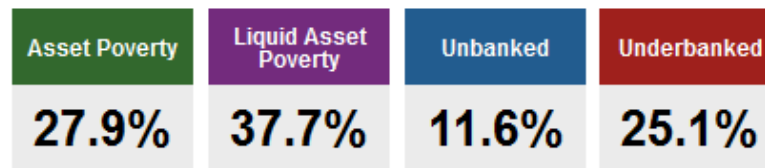
### Unbanked Rate

Percentage of households with neither a checking nor savings account, 2011.

### Underbanked Rate

Percentage of households that have a checking and/or a savings account and have used alternative financial services in the past 12 months, 2011.

## Estimates of Household Wealth and Financial Access In Charlotte, NC



### Charlotte & Surrounding Areas

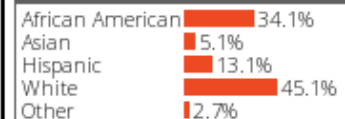
Geography	Asset Poverty	Liquid Asset Poverty	Unbanked	Underbanked
Charlotte	27.9%	37.7%	11.6%	25.1%
Mecklenburg County	28.0%	39.6%	8.1%	33.8%
Charlotte Metro	23.4%	38.9%	8.9%	27.8%
North Carolina	25.1%	51.5%	9.3%	21.7%
US	25.4%	43.5%	8.2%	20.1%



## Demographics

Population: 740,931 Households: 292,150

### RACE & ETHNICITY

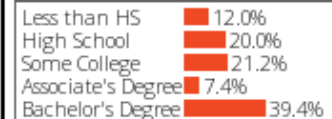


### HOUSEHOLD INCOME

Household Income Poverty: 13.6%



### EDUCATIONAL ATTAINMENT



### HOUSING TENURE



# Connect to A&O Network resources

Access the Local Data Center at:

[www.assetsandopportunity.org/localdata](http://www.assetsandopportunity.org/localdata)

To receive more updates from the Assets & Opportunity, join here:

[www.assetsandopportunity.org/network](http://www.assetsandopportunity.org/network)